

# HOW TO MANAGE MAIDS AND HELPERS DATA BETTER AND EFFECTIVELY

Date: June 28th, 2022 (Tuesday)

FREE WEBINAR



## **Speaker**

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**Marketing Group** 

Global Marketing Leader

## **Agenda**

- Why choose Porters
- Why maid placement speed is maximized
- Why maid matching is maximized
- Why user satisfaction is achieved
- Takeaway points & Conclusion





#### **Mission & Vision**

[Mission]

#### Matching, Change your business







Cloud based ATS/CRM

Changing the future of human resource matching

### **PORTERS Track Record**

Established 2001 in Japan

Locations: Tokyo, Osaka, Singapore

No.1 share of Japan market

**Recruitment Agencies(Japan)** 

2,000+

**Staffing Agencies(Japan)** 

100+

**Overseas** presence in 11 countries (600+ Users)

























## **Why Choose PORTERS**

PORTERS => [Speed] X [Volume] X [Quality]

#### **Matching Specialist Company for:**

Staffing & Recruitment

Maid Agencies Merger & Acquisitions

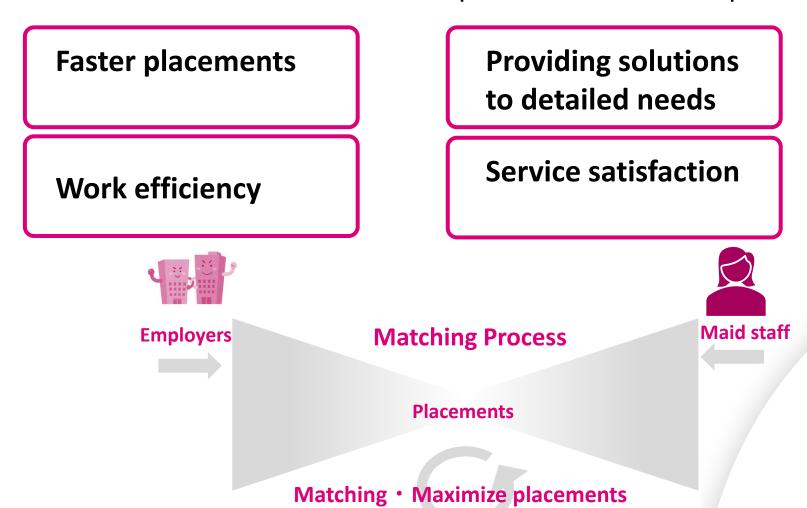
Nursing Homes

Universities

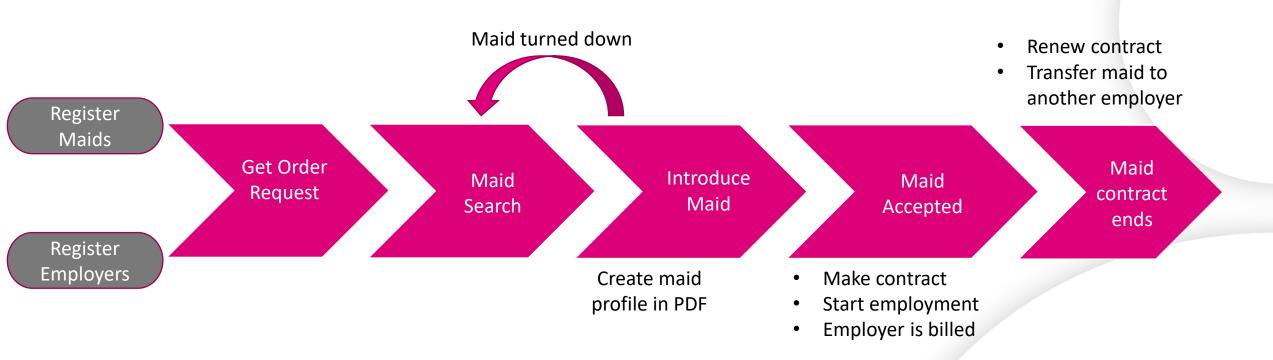
PORTERS is the solution for Maid Agencies to achieve growth

## Revenue Expansion through Optimized Matching

• PORTERS ensures that users are a step ahead of their competitors due to:



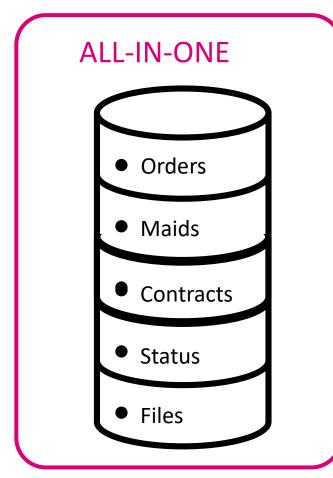
## **Maid Agency Business Flow**



PORTERS is an ALL-IN-ONE solution for Maid Agencies to easily manage data

## **Placement Speed is Maximized**

**SPEED** 



With just one click

✓ Search maid

✓ Create pdf

✓ Send email

✓ Create list

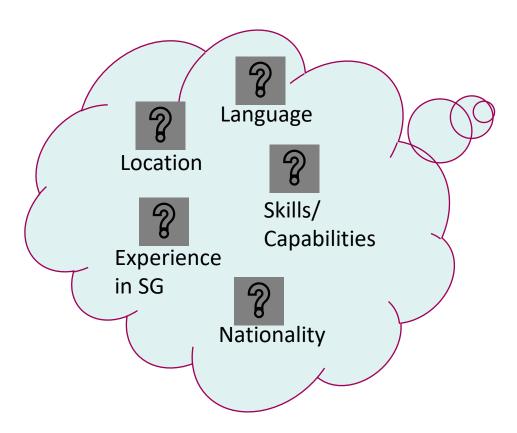
✓ Print list

Speedy response to employers' requests results to:

- → Higher service satisfaction
- → Differentiation from competitors







With just one click:

- ✓ Search with high accuracy
- ✓ Search with no misses
- ✓ Instantly see search results

Provide the employer with multiple options to select the best match

## **User Satisfaction is Achieved**

#### With PORTERS, there is:

- ➤ No loss of opportunities
- > Efficient management of contracts
- Increased repeat contracts
- > Faster recommendation of maids





Satisfactory services, higher repeat contracts

## **A Glimpse of PORTERS Solutions**

Easily visualize company performance



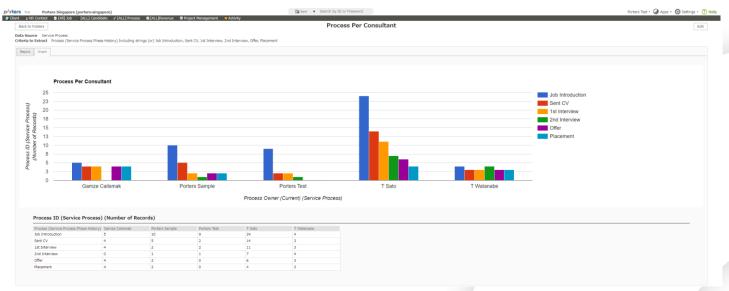
Under Process

O
(0)

Start to work

O
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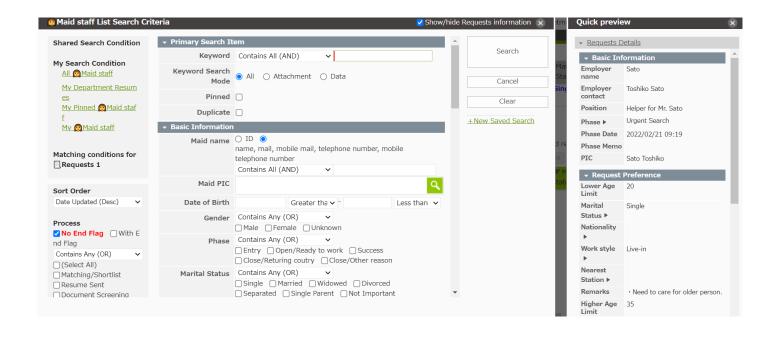
ALL Data is Secured



Manage contract status, monitor demand and supply

## A Glimpse of PORTERS Solutions

System matching with high accuracy



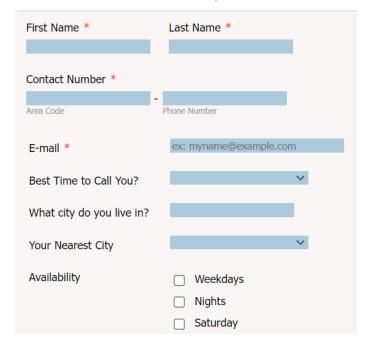
Easily create pdf by mouse clicks



Easily utilize your available resources to the maximum

## **A Glimpse of PORTERS Solutions**

Customized entry form for maids



Easy Customization of fields



Unlimited usage, No initial cost, Affordable fee.

## **PORTERS Other Strengths**



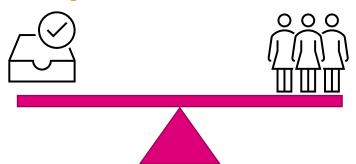
High data security





Safe and secure business environment

## **Takeaway Points**



**Balance Demand & Supply** 



Easily manage processes



Differentiation through Service satisfaction



Easily find match, create pdf, place maids

## **Conclusion**

The key to increasing matching business revenue is:

**SPEED** 

Quick and Easy operations

**VOLUME** 

More options to select from = Best Match

**QUALITY** 

Speed X Best Match = Quality = Satisfaction

# **PORTERS Value Proposition**

✓ALL-IN-ONE

✓ Unlimited Usage

✓ Easy to set up

✓ Affordable Fee

Standard Plan Includes The Features Below	All Included!
Unlimited Jobs	✓ Free / Included
Unlimited Candidates / Personal Info	✓ Free / Included
Unlimited Client / HR Contracts	✓ Free / Included
Unlimited Selection Process	✓ Free / Included
Unlimited Revenue Records / Sales Management	✓ Free / Included
Report / Dashboard Feature	✓ Free / Included
Email Integration API with Gmail / Outlook	✓ Free / Included
Import & Export CSV	✓ Free / Included
Interface Customization	✓ Free / Included
Security Access Control	✔ Free / Included
IP Address Restriction Setting	✔ Free / Included
Web Entry Form Linkage By Webparts	✔ Free / Included
Interview Coordination App / Zloss	✔ Free / Included
Document Creation / Our Standard Format	✓ Free / Included (Customized Template to be Charged)
Porters IMEX Application Import / CV-Parsing	✔ Running Cost Free (Initial Set Up Cost 250 USD)



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